LOWEST PRICED STORE IN NEW YORK FOR FINE GOODS.

Ehrich Bros

The buying organization of this house-great always, but now far greater than ever before in our history-vastly strengthened at every important point, and determined to make the new season an example that shall stand for itself, have fairly covered themselves with glory in their purchases for

46th Anniversary Sale

In the reorganization of this business we have gone down to its very foundations; and the leaven of revolution, begun with the new ownership, is working with an energy so great and so decided and so determined that nothing can stand before it. Every business day sees every record broken-every hour sees progress in some direction.

> The New Men and the New Methods Are Winning.



\$ 00 for Persian Lamb Coats worth \$125.00

Advance Offering. Women's Persian Lamb Coats, with full revers and collar of fine quality Chinchilla. All are selected skins and Leipsic dyed - beautiful and stylish shape-22 inches long-lined in fancy brocaded satin. All are brand new coats - this Fall and Winter season styles. Had we bought them under ordinary conditions the price would be \$125 00. Thus they are great bargains and will be snapped up quickly, for when theseason opens you'll pay \$50.00 more. We have but 12 of them-all sizes - so act quickly. A 20 per cent deposit will hold them until wanted.

A Great Umbrella Sale 1,000 26-inch for Women, at

1,000 28-inch for Men. at Another of those sensational doings for which the great Ehrich Umbrella Department has become famous. An unusually fortunate purchase makes this offer possible!

Umbrellas Here for a Fraction of Real Value. \$ 1 29 for Cose Rolling Umbrellas, Paragon frames, steel rods, covered with excellent quality piece-dyed

taffeta, a silk and linen mixture that we guarantee for one year. The Handles Are Works of Art.

The women's comprise gun metal, tortoise shell, hand-painted Dresdens, imported horns, sterling silver trimmed, pearl and silver, partridge wood inlaid with silver; the men's, imported yak horns and natural hard wood, box, furze, Weichsel - some sterling silver trimmed; some inlaid with silver.

THE HANDLES ALONE ARE WORTH MANY TIMES WHAT WE ASK FOR THE COMPLETE UMBRELLA.

Women's

Neckwear.

First showing of the season of our newly imported RUFFS, latest Parisian models, in endiess variety of styles. Black, white and black and white effects in lace chiffon, liberty satin, etc.

The newest styles in LACE COLLARS. a very large assortment, prices range from 9.00 down as 98c Patent Medicines Real Russian COLLARS, batiste silk centre, round or square effects, 98c. to \$1.50 values, all imported, each for... 49c

ported, each for ... Flannel Specials.

į	I familie Decidio.	grains, dozen
ı	FRENCH FLANNELS, all colors,	Essence of Peppermint (pure),
7	27 in. wide; regular price 39c	Essence of Jamaica Ginger
i	59c., Monday	Pure Toilet Borax, lb
ì	OUTING FLANNELS, in plaids and	Epsom Salts, 1 lb. box
1	Monday 634c	Blaud's Iron Pills, 100-5 grains Quinine Pills, 100-2 grains
ľ	Monday	Gude's Pepto Mangan
ŝ	FLANNEL MERINOS, 25 in. wide;	Omega Oil
ŝ	regular price 15c., Mon- 934C	Bromo Seltzer Seidlitz Powder, full weight.
2	day	reighty Powder, Inn weight, to

for 36 inch Muslin. Heavy unbleached Muslin, 36 in. wide, regular price 71/2c., to-434C Fine white Muslin, 36 in. wide. 634c New York Mills Sheets, 63x90, 2 in hemmed, regular price 29c

Humphrey's Specifics 1:
Castor Oil, 4-oz. bottle
Soda Mint Tablets
Soda Milit Tablets.
Pepsin and Soda Mint Tablets
Chlorate of Potash & grains
Bicarbonate of Soda, 1 lb. box !
Phenacetine Tablets, warranted 5
Phenacetine tablets, warranted
grains, dozen
Essence of Peppermint (pure), bot !
Essence of Jamaica Ginger (pure),
bottle
Pure Toilet Borax, Ib
Pare Tollet Bellax, 10
Epsom Salts, 1 lb. box
Blaud's fron Pills, 100-5 grains 15
Quinine Pills, 100-2 grains
Gude's Pepto Mangan
titude a repro mangan r
Omega Oil
Bromo Seltzer

534c for 10c. Victoria Lawns. VICTORIA LAWNS, 40 inches wide; regular price, 10c.; 534c Soft Finish FRENCH LAWNS, 44 inches wide; regular price, 34c 49c.; Monday

8/2c for 12 c. India Linons. INDIA LINON, 40 inches wide; regular price, 123/2c.; Mon- 8/2C day.....

29c for 98c. Coral Lorgnette Chains.

Genuine Coral LORGNETTE CHAINS, rustic log effect, 60 inches long, value 98c.; special 29c

Large Black Dull Ball LORGNETTE CHAINS, 72 in. long, made of genuine boxwood, all the rage; 98c

Turquoise NECK CHAINS, stylish and popular; 3 rows, 48c.; 2 rows, 19c

A Rare Offer in

The last chance to secure an exceptionally rare bargain. All our \$12.75, \$16.50 and \$18.75 handsome COVERT JACKETS, in tan and green, elegantly lined with white satin or taffeta, slot or strapped seams; collars are of velvet or self material; most beautifully tailored; considered good value at the above prices, Monday's 9.95

New fall weight CHEVIOT JACKETS, in black, elegantly tailored, well lined with satin remain; regular value \$9.75.

Almost Unheard of

Fine Covert Jackets. Wrapper Reductions

An enormous reduction in WOMEN'S HOUSE WRAPPERS, in pretty stripes and neat effects in figures, all good, serviceable colors; a grand variety to choose from; made of good quality lawn and percale; hundreds of choice parterns, tastily trimmed, with shoulder ruffles edged with braid; good wide skirt finished with deep flounce, fitted Wrappers; a better value was never known; for 49c waist lining; your choice of regular 95c. and \$1.25

Low Prices On Fine Hair Goods, &c. Lustrous SILK TAFFETA RIBBON. All linen Russia Towelling. 17

39c for \$1.00 bottle of Shefiler's HAIR COLORINE; this coloring is positively the best in the world; regular price \$1.00.

59c for \$1.50 natural human hair SWITCHES, 18 inches long, short stems; regular price \$1.50. 98c for \$2.50 natural human hair SWITCHES, 20 inches long. ort stems; regular price \$2.50. for \$2.00 natural wavy hair

POMPADOUR; regularly sold

1 9c for Men's Fine 29c. to-morrow...... 15c

All linen Tray Cloths, 18x27, damask Men's Extra Quality Cashmere HALF HOSE, colors black, natural and tan, merino heels and toes; sizes 91/2 to 111/2; special for Mon-day, at.... 19C

25c for 39c. Taffeta Ribbon. 634c for 10c. Russia Towelling.

patterns, regular price 15c., 91/2C

43/4c for Yard Wide Perc Percaline. Black Percaline, 36 in. wide, reg- 434c 93/4c for 19c.
Wash Goods. Moire finished Percalines, all colors, 36 10c for 25c. HAIR ROLLS; regu- Scotch Zephyrs, tegular price 934c in. wide, regular price 10c., 734c

Unequaled Leather Goods Bargains.

A Suit Case Wonder. Solid Leather SUIT CASES, stitched frame, 2.66 leather corners, cloth lined; a \$3.50 value at.

TO TOU - - - - - - - - - - - - - 3

The Derby Trunks. Extra heavy cloth lined canvas covered TRUNK, two trays, top tray divided for hats; has extra neavy double flange clamps and

corners, dowels and Taylor bolts, brass Excelsior lock, all copper riveted and burred, two oak tanbands, included clears and slats; sizes 32 and 34 inch; if you paid \$15.00 you could not get a better 9.50 trunk for durability; special at

A notable special in LARGE SIZED TRUNKS-fibre bound brass trimmed brass lock and catches set up compartment tray; sheet from bottom. These Trunks would be cheep at \$10.00 each; 38 and 40 6.50

MOROCCO AND SUEDE CHATELAINE BAGS, leather lined, parent hooks; regular value 59c., spe-

WOMEN'S DRESS TRUNKS, heavy canvas duck covering, fine basswood and ashwood slats, brass trimmings and lock heavy bolts, sole leather bound and two leather straps; consists of three dress trays with tapes and one compartment tray

with patent hat form attachment, linen lined throughout; we cannot speak too highly of the quality of this trunk; a good \$12 value,

LEATHER PURSES, hard enamelled initials, leather lined, at MOROCCO LEATHER CHATELAINE BAGS, outside pocket. ox, frame; regular value 75c., at 49c

dams)ry Goods Co.

Carpets and Rugs One-third Below !

The prices are revelations. The goods are new, fresh and desirable the patterns the choicest of the choices!

Wonderful Bargains in Carpets! 19c Per yard for regular 35c r

Sign at 3 2 3.69 Sign at 3 5.50 Sign at 3 7.50 Sign (x) 10.00 Sign (x) 4.50 Sign at 3 6.50 Sign at 3 9.25 Sign at 12.50 Size is x 31, vidue 85c Siz 30 x 60, vidue, 1.85 Size c 929 0, value 7.49 Size 25 x 54, value 1.55 Size 36 x 72, value 2.95 Size 7.6 x 10 8, 11.25

Size 8.3 x 10.6, 16.25 8125, 25 12.5, 27 x 60, value 90c 8126 30 x 72, value 32.5 8126, 27 x 60, value 825 00, at value 825 00, at 20.25 8126, 27 x 60, value 1.85 8126 30 x 0, value 1.85 8126 30 x 10.5 12.5 8126 27 x 60, value 825 00, at 20.25 8126, at 20.25 81 Chinese-Japanese Mattings! Linoleums and Oilcloths! oc. quality: our price, yard.

1. Choice patterns LINOLEUMS, 65c. 39c. quality; our price, yard.

1. Imported LINOLEUMS, 75c. quality, 59c. quality; our price, yard. 50 rolls fine warp to price, yard our price, yard our price, yard our price yard our price, yard our pri

Gems of Beauty In Superb Silverware!

Quadruple Plated Silverware in many designs and pieces are presented in this special sale. Our Silverware Department has been so much augmented by recent accession of selling space, stocks and ideas that it now is one of the most complete to be found anywhere. Match these values if you can:

Value \$1.50

Take Your Choice For Sugar Bowls, Cream Pitchers, Claret Jugs, Syrup Jugs, Mustard Jars, Cracker Jars, Candle Sticks and Bread Trays. Take Your Choice For

Lot 2, Fruit Dishes, Cake Baskets, Tea Pots. Value Bread Trays, Nut Bowls, Salad Bowls, *\$2.50* Chocolate Pots, Fern Dishes, Crumb Sets and Water Pitchers.

Sweeping Lace Remnants! Sale of

Several thousands of Remnants of Fine Laces-comprising the odds and ends of a season's business-are to promptly go. The assortments comprise

All-Overs, Edgings, Insertions and Galoons-in white, black arabe. The lengths range from 16 yard to 4 yards, and to to-morrow's early comers there will be found values so marked that each customer is bound to be surprised.

At Exactly Half Price! Art Embroidery Dept.!

In this handsome Department to-morrow will be found the following handsome bargains:-

CUSHION TOPS—stamped for embroidery in assorted designs and colors—backs included—regular prices 25c, to 50c.—special price. TAPESTRY CUSHION TOPS-22x22 inches square-in assorted designs and colorings-each a bargain at 15c., 25c. or

A Special Children's School Supplies!

PENCIL BOXES, each Se., 10c., 15c., 25c Dec. and PENCILS, high grade leads 15c only, per doz., 10c, 12c and pencil SHARPENERS, each, se, and 25c CANVAS, with shoulder strap, each 15c PENCIL SHARPENERS, each, 55 cm. 10c STIFF CANVAS BAGS, each, 35c and 45c SLATE PENCILS, full size, box of 100 10c LEATHER BAGS, each, 45c and 65c LEATHER BAGS, each, 85c., \$1.00 and 1.25 COMPASS, each.

COLORED CRAYONS, assorted pack, for 4c BLACKBOARD ERASERS, each.

BULERS, each, 2c. and 4c AUTOMATIC SCHOOL KNIVES, each.

School Brandsome papateric covers, of 25c at at a covers, worth 45c. each. 25c at at a covers, worth 45c. each.

The new Fall styles are ready in

Women's Patrician Shoes!

Women who have worn our Patrician Shoes have expressed the utmost delight at their ease, flexibility, style, grace and goodness. Compare our Patrician Shoes with any other Shoes sold at \$5.00. A single comparison is all sufficient to become a stanch friend of the Patrician. The new Fall styles are ready. They embrace all leathers, shapes, sizes and styles.

Boots, \$3.50. Oxfords, \$3.00 and \$3.50.

Extraordinary Bids for Upholstery Dep't!

This is a timely sale, for it occurs fust when people are thinking of fitting and refitting their Fall and winter homes. That the values are exceptional is evident to any reader. Several large purchases are embraced in this offering. The assortments are unusually large. It is a significant tribute to the bargain giving ability of our Uphoistery Department that such values can be offered. Read them

spired for the second s

As There Are But 62 Sets in This Lot Act With Promptness!

Fall Dress Goods!

\$1.25 Broadcloth, New Fall Shades, at

This great offering represents a purchase of 180 pieces of this choice fabric at a great reduction from its real value. It is 52 inches wide and is guaranteed strictly pure wool. The colors include practic-

ally every new Fall shade, such as tan, mode, brown, reseda, gray, castor, French blue, navy blue, laurel green, garnet, cardinal. This is a really wonderful value.

In Black Dress Goods!

FOR \$1.00 AND \$1.25 BLACK DRESS GOODS—43 to 54 inches, wide—including such desirable weaves as canvas cloths, etamines, mistrals, coeting serges, cheviots, granites, armures, storm serges this lot, which we put under bargain influences in order to tempt you here to-morrow

Stunning Specials to Make Matters Lively in Superior Silks!

Superior values in superior Silks—there you have the story of the following items in five words! The mere printing of these items will be all sufficent to make matters lively all day Monday. Just glance at these items—then consider:—

matters lively all day Monday. Just glance at these litems—then consider:

26-INCH 70c BLACK TAFFETA—heavy, strong, stylish—good to look at—good to wear, and a value that will delight the bargain seeker—to-inorrow's price, per 59c yard.

27-INCH \$1.25 BLACK ALL SILK PEAU DE SolE—a brilliant, beautiful fabric in high favor with Dame Fashion—per yard.

28-INCH \$1.50 BLACK ALL SILK PEAU DE yard.

29-INCH \$1.50 BLACK ALL SILK PEAU DE yard.

29-INCH \$1.50 BLACK ALL SILK PEAU DE yard.

21-INCH \$1.50 BLACK ALL SILK PEAU DE yard.

29-INCH \$1.50 BLACK ALL SILK PEAU DE yard.

21-INCH \$1.50 BLACK A

News For Grocery Buyers!

As everybody knows - or should know - our qualities are the highest and our prices the lowest. The items below are evidences enough. But we would like to tell you about our mail order system, our corps of polite clerks, the beautiful and active grocery department which is always animated with interesting demonstrations. Supposing you call in person to-morrow and then learn these facts for yourself?

Interesting demonstrations of all the leading food stuffs constantly going on. You are shown how to properly prepare these new foods. Samples served free. No compulsion to buy.

MACKEREL, imported Norway, white fat fish, heads, tails off, 10-lbs. 1.40 HOLLAND HERRING, new, extra fancy large fat, B. H. brand, Milchner, 95c PILLSBURY'S BEST XXXX FLOUR, 4.75 | DUFF'S REFINED MOLASSE, S quart, 60c work, 60c barrel work, 60c mason's English Sauce, 1, pints 20c, pints 37c, quarts 65c mason's English Sauce, 1, pints 25c Canned Vegetable News of Great Interest!

highest grade. Regular

32c. quality, for Monday 25c

NEW PEAS, EDGEMERE EXTRA SIFTED STRINGLESS BEANS, Floral Brand, SWEET PEAS, 1 lb. cans, 10c.: 1.10 STRINGLESS BEANS, Floral Brand, 1.35 NEW PEAS. 1 lb. cans, 10c.; 1.10
doz.
Foliage Sugar Peas, 2 lb. cans, 16c.; doz.
New Perlers Early June Peas.
2 lb. cans, 10c.; doz.
New Diana Early June Peas.
2 lb. cans, 9c.; doz.
New Petit Polis Peas, Victory Brand, 1.00
New Petit Polis Peas, Victory Brand, 1.00
New Petit Polis Peas, Victory Brand, 1.00
New Peas. Edgemere Sifted Sweet Peas, 2 lb. cans, 12c.; doz.
New Peas, Edgemere Sifted Sweet Peas, 2 lb. cans, 9c.; doz.
New Peas, Edgemere Sifted Sweet Peas, 2 lb. cans, 9c.; doz.
New Peas, Edgemere Sifted Sweet Peas, 2 lb. cans, 12c.; doz.
New Peas, Edgemere Sifted Sweet Peas, 1 lb. cans, 10c.; doz.
New Peas, Edgemere Sifted Sweet Peas, 1 lb. cans, 10c.; doz.
New Peas, Edgemere Extra Sifted Sweet Peas, 1 lb. cans, 10c.; doz.
New Peas, Edgemere Extra Sifted Sweet Peas, 1 lb. cans, 10c.; doz.
New Peas, Edgemere Extra Sifted Sweet Peas, 1 lb. cans, 10c.; doz.
New Peas, Edgemere Sifted Stream, 10c.; doz.
New Coffee - JAVA and Mocha - our Teas—ENGLISH BREAKFAST OOLONG. CEYLON, YOUNG HYSON, JAPAN OF GUNPOWDER.

Furniture for the Frugal!

While our futniture prices appeal to the veriest economical desires, yet we do not cater to economy alone. We cater to taste in a manner that few equal sed none excel. Modern and antique designs in innumerable varieties are here. Our l'urniture-every stick of it-came from the foremost manufacturers of the world. You cannot find fault with the substantial and serviceable features of our great Furniture stock. This immense Department is under expert management, who give every consideration to shoppers' wishes and keep a keen eye upon all the markets from whence good Furniture comes. For this week's trade we offer as specials:-

1.50 quality, lb. 90c | 75c. quality, lb. 50c | 1.25 quality, lb. 70c | 60c. quality, lb. 40c | 1.00 quality, lb. 60c | 50c. quality, lb. 35c